

# DailyCheck<sup>TM</sup>

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PRIMARY CARE, EVERYWHERE

# Drivers

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PARTNERSHIP WITH KEY  
STAKEHOLDERS IN DIGITAL &  
NIGERIAN HEALTHCARE ECOSYSTEMS



INSPIRE HEALTHIER COMMUNITIES  
THROUGH INNOVATIONS ADAPTED TO  
OUR ENVIRONMENT



CREATE DIGITAL FRAMEWORKS TO  
ATTAIN SDG 3 FOR PEOPLE WITH  
DIABETES & HYPERTENSION

# About

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DailyCheck is designed to enable people living with Diabetes & Hypertension manage their condition(s) better with routine medications at a lower cost to their health & finance using WhatsApp.

It runs as both automated (free) and live sessions (paid) built on proprietary and partner Application Programming Interfaces (APIs).

# Features

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WhatsApp Chatbot

Live consultation

E-Support Group

Medical Concierge

DailyCheck Experience Centers [DC<sub>x</sub>]

DailyCheck Mobile Units [DC<sub>m</sub>]

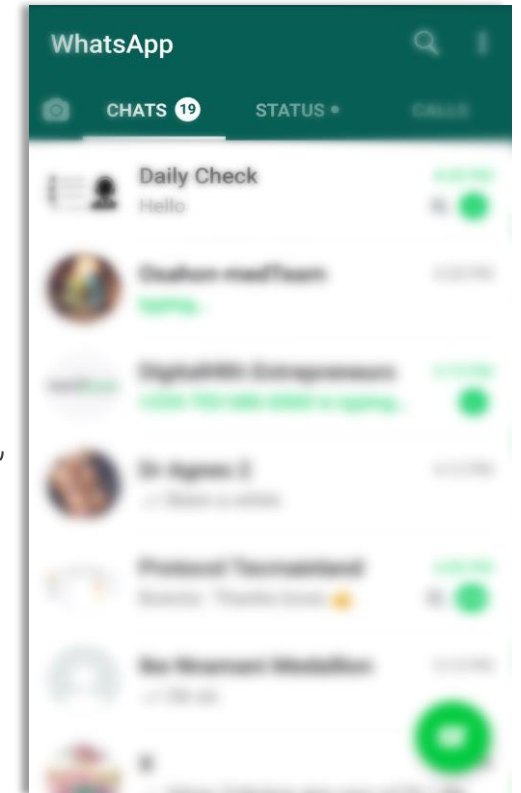


# WhatsApp Chatbot

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## Automated references for Blood Pressure and Sugar

- Patients have round-the-clock access to standard values for blood pressure and blood sugar with recommendation to use or defer use of routine medications based on current readings obtained from recognized, standardized, and prescribed monitors.



# Live Consultation

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## Real-time support by medical professionals

- Patients can access medical support at anytime across different encrypted chat formats i.e. text, audio, and video on WhatsApp to complement the automated (robot) feature.

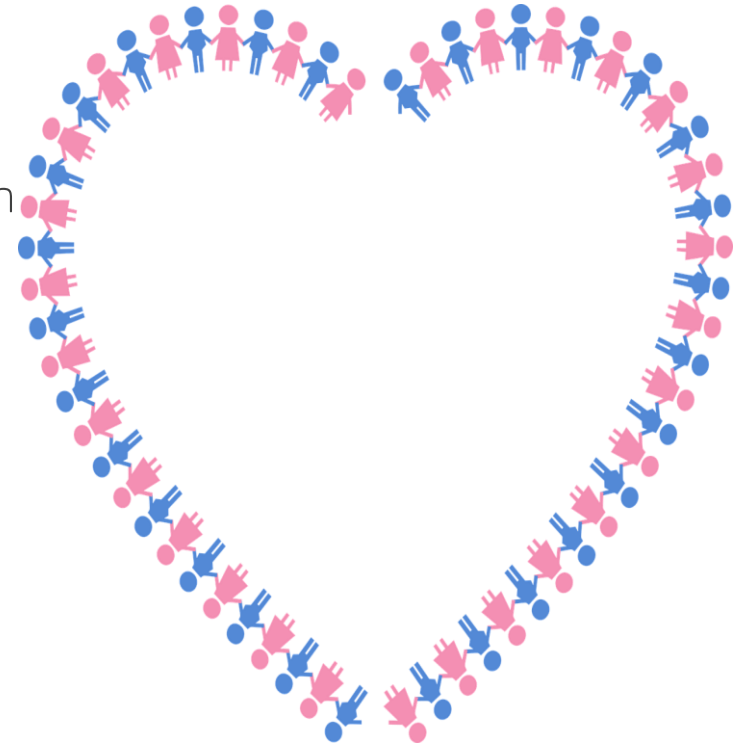


# E-Support Group

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## Hypertension & Diabetes Electronic Support Groups

- Members are provided daily best practices for managing their health conditions as well as latest research findings and digital health products to optimize their health.
- Members enjoy discount on their routine medications from partner reputable pharmacies across Nigeria.

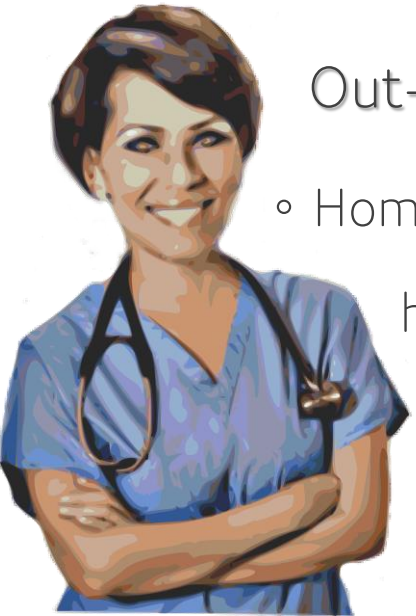


# Medical Concierge

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Out-of-hospital care by highly trained healthcare professionals

- Home and corporate settings desiring Primary Healthcare services can have a contact person subscribe to the Deluxe Patients' Group to be eligible for concierge/point-of-need care services.



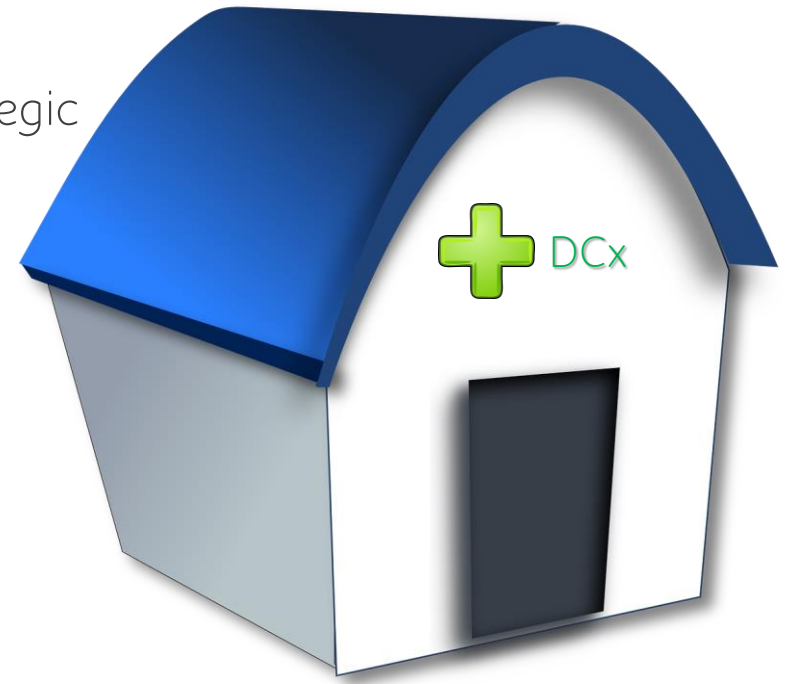


# Experience Centers [DC<sub>x</sub>]

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Mini health centers manned by paramedical personnel

- Trained paramedics are stationed at temporary kiosks/tents in strategic locations to promote accessibility to orthodox care.
- Paramedics are supervised remotely by Primary Healthcare Physicians who in turn are remotely supervised by specialty consultants.

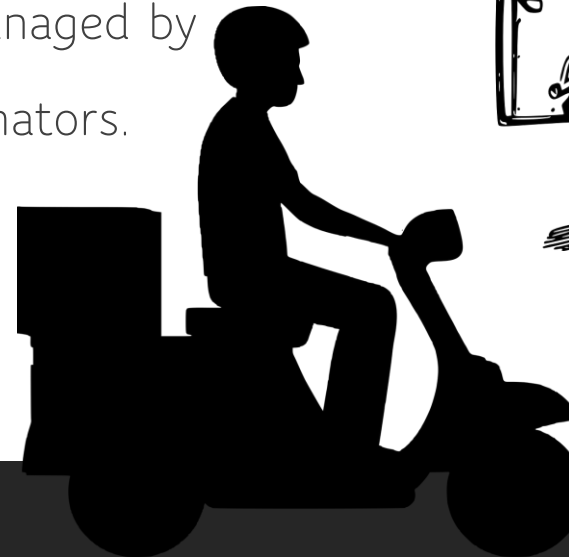
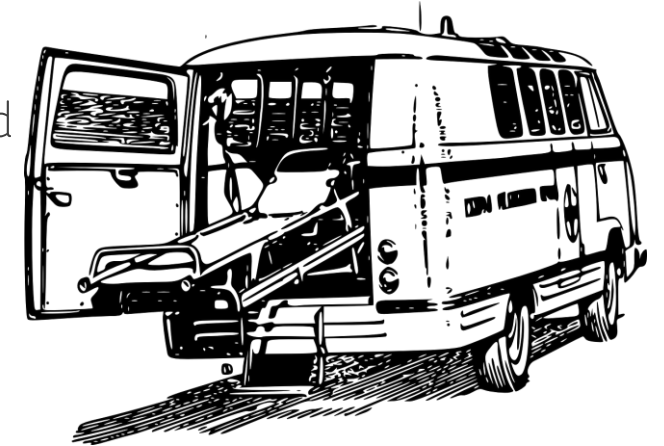


# Mobile Units [DC<sub>m</sub>]

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Dispatch services coordinated by a Central Operations Center

- Highly trained personnel ferry patients, personnel, and products in the service of providing healthcare.
- Mobile units, Experience Centers, and Concierge services are coordinated from a Central Operations Center managed by service personnel and care coordinators.



# Financial Analysis

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## Resources

- Grant financing
- Subscription fees
- Consultation fees
- Service fees
- Health subsidies
- Donations

# Grant Financing

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Secure grants from local & international organizations committed to achieving the Sustainable Development Goals (SDGs) especially in Low-and-Middle-Income countries.

## Target Organizations

- Bill & Melinda Gates Foundation
- Ford Foundation
- The World Bank
- The Central Bank of Nigeria

# Subscription Fees

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## Subscription to Patients' Group

- Basic: N1,000 per month
- Deluxe Concierge: N50,000 per month

## Subscription to E-Support Group

- Hypertension: N1,000 per month / N10,000 per year
- Diabetes: N1,000 per month / N10,000 per year

*20% discount when a client subscribes to both Support Groups*

*Deluxe Concierge clients have automatic access to both Support Groups*

# Consultation Fees

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Chat sessions lasting 30 minutes

- Text: N500
- Audio: N1,000
- Video: N2,000

*Subscribed clients have monthly automatic access to 3 Text Chat sessions (Basic Patients' Group & E-Support Groups) or 30 Text Chat sessions + 4 Audio Chat sessions + 4 Video Chat sessions + 1 Physical session of sixty minutes (Deluxe Concierge Patients' Group)*

# Service Fees

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Strategic partnership with the National Primary Healthcare Development Agency and other relevant local and international partners will determine the scope and charges to access services including:

- Mobile Units
- Experience Centers

# Health Subsidies

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Securing Government or third party agency funding to finance healthcare for over 24 million Nigerians with Diabetes (over 4 million) and Hypertension (over 20 million) will subsidize cost of accessing primary care, ease financial burden for sufferers, and increase our capacity to deliver primary care through digital optimization.

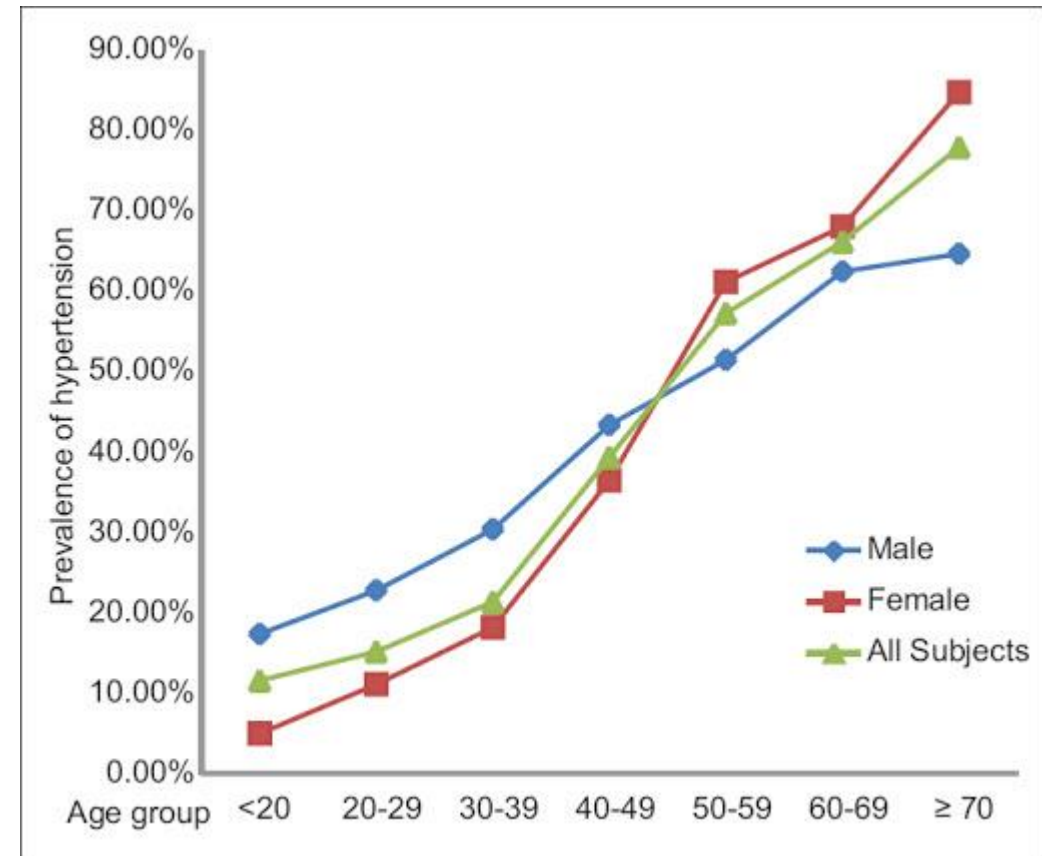
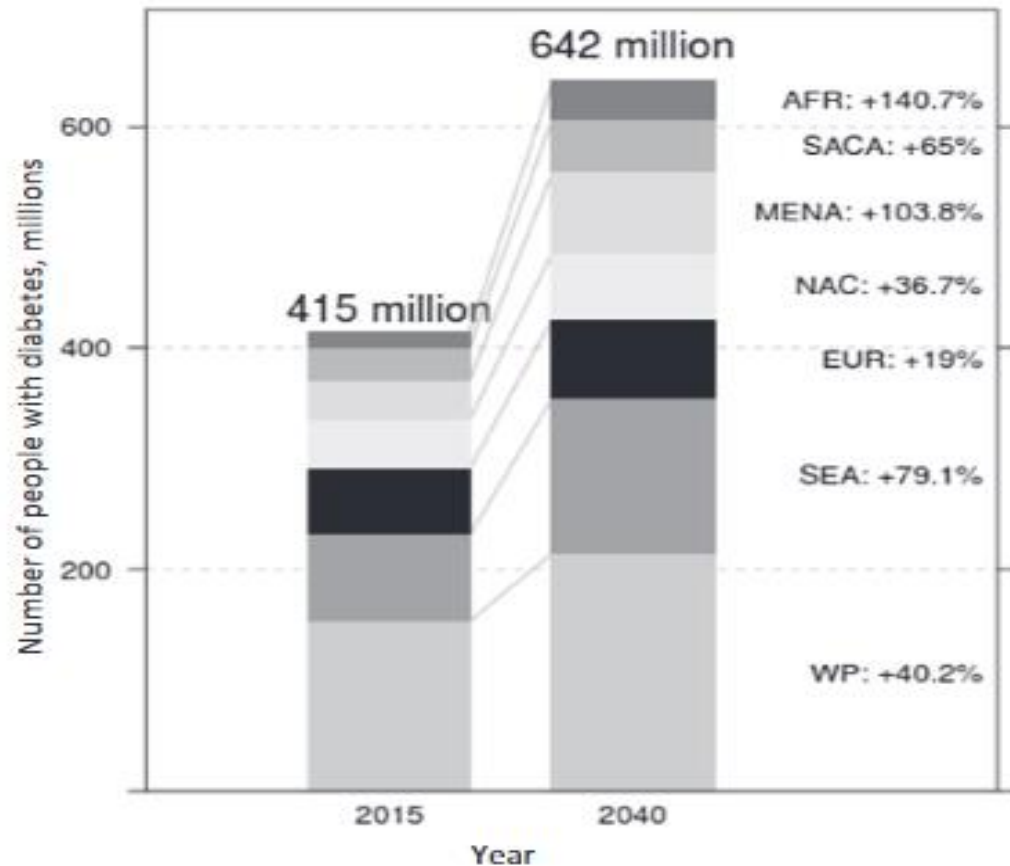


# Donations

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Material donations to aid our services from well-meaning individuals and organizations will enable us deliver on our commitment to assist Nigerians living with Diabetes and Hypertension in achieving good health & wellbeing at a reduced cost through strategic partnerships and innovations adapted to our environment.

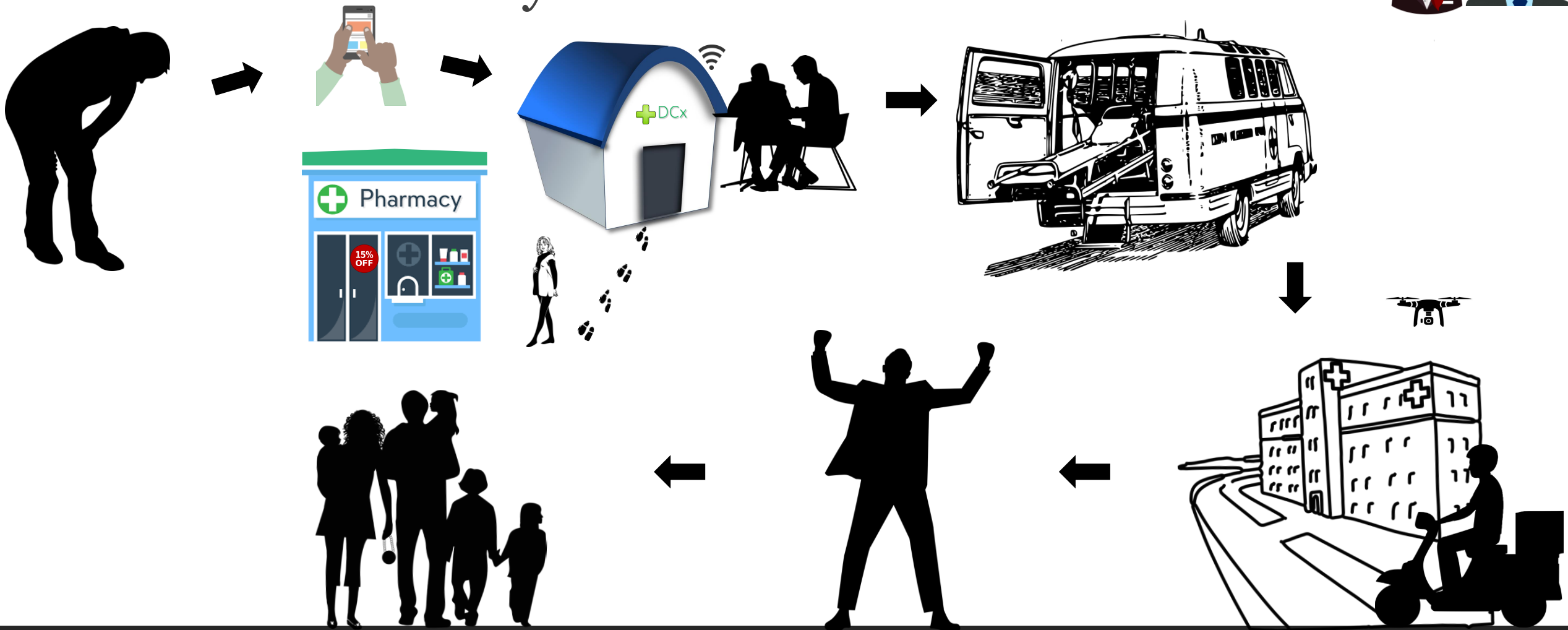
# Projections



# Schedule

Plan	Activities	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Month 7	Month 8	Month 9	Month 10
Phase 1	Design WhatsApp Platform										
	Develop Demo for Presentation/Funding meetings										
	Meet with key stakeholders in NPHDA and other relevant local and international partners										
	Align on benefits to patients and funding plans/agreement details										
	Sign partnership with NPHDA and other partners										
	Identify and recruit key healthcare personnel										
	Identify and recruit business development and marketing team										
	Training and onboarding of staff										
	Create go to market strategy										
	Deploy approved strategy										
	Launch Phase 1										
	Review progress and course correct where necessary										
Phase 2	Identify strategic locations for Experience Centres [DCx] based on patient demography										
	Acquire permits for deployment of Experience Centres [DCx]										
	Identify partners for Mobile Units [DCm]										
	Agree on terms and sign off										
	Procure Experience Center [DCx] kiosks & Mobile Unit [DCm] vehicles										
	Develop central system										
	Recruit and train DCx & DCm staff										
	Launch Phase 2										

# Client Journey



Thank you.